



Mark Schwab  
CEO Star Alliance

**Mark Schwab** is Chief Executive Officer of Star Alliance Services GmbH. He and his team coordinate the development and strategies of the world's first and most experienced global airline alliance from its base in Frankfurt am Main, Germany. Seen today as a role model for the civil aviation industry the Alliance was founded in 1997, with the aim of offering worldwide reach, recognition and seamless service to the international traveller.

By working together closely in Star Alliance, its member airlines are able to create and enhance products and services which cater to the needs of international travelers, as well as to develop joint IT solutions and to exploit the synergies that such large-scale, global collaboration can generate.

Prior to assuming his role at Star Alliance in January 2012, Mark Schwab held numerous positions in the airline industry at United Airlines, US Airways and American Airlines. Most recently he was responsible for alliance activities at Star Alliance member airline United, where he was Senior Vice President Alliances. In this role he also served on the Management

Board of the Star Alliance organisation.

Mark Schwab began his aviation career in 1975 with Pan American World Airways in Rio de Janeiro and went on to head organisations in Latin America, Europe and Asia. He spent most of his career outside his home country, the United States of America.

Mark Schwab has a degree in Latin American Affairs from the University of Virginia, Charlottesville and is fluent in both Spanish and Portuguese. He is married with two daughters.